

# DANIEL ACEVEDO



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[Boston, MA](#)



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I am a graphic designer seeking to join a team where I can utilize my skills to bring stories to life. My passion for design and multicultural trends allow me to offer unique solutions. I am proficient in both print and digital media.

## SKILLS

InDesign | Illustrator  
Photoshop | After Effects  
Photography | Illustration  
Packaging | Branding  
Identity | Advertising  
Editorial Design | Marketing  
UX/UI Design | Adobe Xd | Figma  
Spanish | English | Portuguese | French

## STRENGTHS

- Skilled at meeting and even surpassing goals, even when the timeline is tight. Plus, I am an excellent communicator!
- Understanding diverse cultures and their evolving trends
- Approaching problems with a mindset focused on finding solutions, utilizing analytical thinking, creative problem-solving, and resourcefulness

## EDUCATION

SFSU | B.S | Visual Communications  
CCSF | A.A | Graphic Design  
Alliance Française | Delf/Dalf

## EXPERIENCE

**Sodexo** | Gaithersburg, MD

*Graphic Designer*

2021 – 2023

- Created visual concepts to engage clients and develop multi-million deals
- Designed and lay out proposals utilizing existing brand guidelines/templates

**Kidder Matthews** | San Francisco

*Design Marketing Assistant*

2020 – 2021

- Maintained existing branding utilizing templates
- Supported the marketing team on projects directed at maximizing company profits

**Autumn Press** | San Francisco, CA

*Graphic Designer/Press Operator*

2015 – 2018

- B2B- B2C Design
- Designed, processed, and printed a variety of marketing materials, from billboards to custom stickers

**Camuro Design** | San Francisco

*Creative Design Lead*

2015 – Present

- Branded retail spaces boosting business and recognition on the market
- Captivated the minds of children and adults through illustrating and publishing books